

MPLS 2006 International Conference

www.mpls2006.com



The 9th Annual International Conference
on MPLS and Related Technologies

October 15-18, 2006
Omni Shoreham Hotel
Washington, DC

EXHIBITOR & SPONSORSHIP OPPORTUNITIES



*The only conference in the industry
supported by Service Providers*

Sponsorship & Exhibition at MPLS 2006

Conference & Exhibition Sponsorship				
Sponsorship Level		Platinum	Gold	Regular
Exhibit Booth		10' x 8'	8' x 8'	Shared Space
Free Full-Conference Passes (Regular Price: \$1,695.00 USD)		4	3	2
Free Exhibition Only Pass (Regular Price: \$100.00 USD)		50	25	15
Logo Display	Brochure	X	X	X
	Website	X	X	X
	Banner	X	X	
	Program	X		
Other Sponsorship Opportunities				
Reception		Call for details		
Conference Bag (with company and MPLS 2006 logos)		Call for details		
T-Shirts (with company and MPLS 2006 logos)		Call for details		
Conference Stationery (with company and MPLS 2006 logos)		Call for details		
Signage/Banner (with company logo)		Call for details		
Conference Bag Inserts		Call for details		
Monday Lunch		Call for details		
Tuesday Lunch		Call for details		
Wireless Connectivity		Call for details		
Shuttle Service to Public Demo Site		Call for details		

MPLS 2006 Provides a unique forum for leading MPLS vendors, test equipment manufacturers & Service Providers to showcase next-generation MPLS products & services

Includes three full days of technical sessions covering topics such as:

- MPLS in multi-area and multi-AS networks
- Point-to-multipoint MPLS and applications
- Transparent Ethernet Access
- Supporting multicast in MPLS VPNs
- Single and Multi-hop Pseudowire placement, setup and management and for VPLS
- Circuit Emulation Services
- Ethernet over optical transport/ and protection mechanisms metro Ethernet networks
- Providing QoS in MPLS networks
- MPLS network management
- OAM for MPLS networks
- Carrier/Metro Ethernet Solutions/Services and Transparent Ethernet Access
- MPLS in the Next Generation Network
- Voice over IP/MPLS
- Triple-play applications on MPLS
- Interworking and migration for MPLS and GMPLS
- Multi-layer networks and integration with non-packet technologies
- Deploying, interworking and operating L2 and L3 MPLS VPNs
- MPLS deployment experience: scaling, performance and security
- Testing the technology: MPLS test tools and experience
- Network processors for MPLS and GMPLS
- Motivations and requirements for extending MPLS into the access network

For booth reservation, price information and all other requests, please contact Robert Holliday [rholliday@isocore.com; 703.860.9275]

Hotel Information

The designated Hotel for the MPLS 2006 International Conference is

Omni Shoreham Hotel
 2500 Calvert Street NW
 Washington, D.C. 20008, United States
 Tel: 202-234-0700 or 800-843-6664
 Fax: 202-265-7972
 URL: <http://www.omnihotels.com>

The Omni Shoreham in Washington, DC is the conference and exhibit hotel for MPLS 2006. A limited number of rooms are available at special rates for conference attendees. We suggest you make your reservation as soon as possible, since October is typically a busy period for hotels in Washington DC.

Reservation: Please call the Hotel Reservation Desk directly. **You must identify yourself as MPLS 2006 conference attendees for discounted rates.**

Why Sponsor MPLS 2006: The Leading Conference in the Field

- MPLS 2006 IC is the first and leading conference on emerging technologies in the area of IP/MPLS and related fields
- The inter-op demonstration held in conjunction with the MPLS 2006 International conference, offers unique visibility and experience in the current state of the implementations in reference to the standards, and helps carriers understand the benefits of the deployment of cutting edge technologies
- Held in Washington DC, the heart of the federal government contractual activities, it offers a easy access to the key decision makers of the enterprise network for government entities
- MPLS 2006 International Conference has one of the most acclaimed technical programs in the industry prepared by the leading architects of next generation Internet and members of the SDO
- A strong Technical Program Committee ensures top quality speaker selection, in return bringing influential people as attendees
- MPLS 2006 International Conference brings the key decision makers from the large service providers to the exhibit floor of the conference. Including a strong presence of customers from the Asian Pacific region.
- MPLS 2006 provide an excellent stage for speakers from sponsoring company to share the vision of the next generation technologies and share deployment strategies that should help in the reducing the Capex/Opex of the service provider networks
- MPLS 2006 offers various opportunities for exhibitors to interact with the attendees of the conference. Attendees are in the exhibit hall during the 2 – 30 minutes breaks, lunch breaks, and afternoon exhibit hours. In addition, this year the organization committee is considering offering two receptions, so that exhibitors would have more interaction with the attendees
- Comprehensive marketing plan and support ensuring reach to more than 10,000 prospect attendees
- Direct mailing to all past conference alumni
- Proof-of-concept demonstration during the conference providing attendees access to WiFi Internet using the cutting edge technologies
- The MPLS 2006 International conference will be staged based on the vast experience in recruiting large number of attendees from service provider, large and small carriers, government contracting agencies, federal government entities, large and small enterprise customers and standardization bodies.

Current Sponsors of MPLS 2006 [as of January 2006]



Sponsors and Supporters of MPLS 2005





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Washington, DC

Sponsorship/Exhibit Space Reservation Form

Please note that exhibit space is limited and will be committed on a first-come, first-served basis.

Company Name: _____ Website URL: *http://*_____

Company Address: _____

Primary Point of Contact: _____

Telephone: _____ Fax: _____

Email: _____ URL for Logo: *http://*_____

Billing Contact: _____

Telephone: _____ Email: _____

Show Floor Contact: _____

Telephone: _____ Email: _____

Email: _____

Available Sponsorship Level:

Platinum Sponsorship **Cost: \$12,000**

- Includes: [1] Exhibit space not to exceed 10' x 8'
- [2] Logo display throughout Conference
- [3] Identification in Conference Program
- [4] Full Conference admission for 4 individuals

Gold Sponsorship **Cost: \$10,000**

- Includes: [1] Exhibit space not to exceed 8' x 8'
- [2] Logo display throughout Conference
- [3] Identification in Conference Program
- [4] Full Conference admission for 3 individuals

Sponsor **Cost: \$5,000**

- Includes: [1] Identification in Conference Program
- [2] Full Conference admission for 2 individuals

***Note:**

- *Sponsors of the MPLS 2005 International Conference receive a 10% discount*
- *Payments made before March 31, 2006 receive an additional 5% discount*

Signature _____ *Print Name* _____

Please FAX completed form to: 703.860.1778
For questions, please call 703.860.1777