

Netformx CEO, Ittai Bareket, to Speak on How to Improve MPLS Designs at MPLS2008

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October 20, 2008 – Santa Clara, Calif. - Ittai Bareket, CEO of [Netformx](#), will address an audience of network design professionals from around the world at [MPLS2008](#) - the 11th Annual International Conference on Next Generation Internet and Related Technologies.

On Wednesday, October 22, 2008 at 2:00 PM, Mr. Bareket, will share the stage with other industry leading executives speaking on the topic of **Converting MPLS Opportunities to Successful Implementations**.

The focus of his presentation will be on why, in today's environment, one of every three MPLS implementations sold by sales cannot be implemented by the provisioning and activation teams and why peer collaboration around a "validated blueprint" based upon the latest MPLS product rules is more critical than ever.

The conference, taking place at the historic Omni Shoreham Hotel in Washington, D.C. from October 19th through the 22nd, is designed to offer MPLS engineering and product management professionals insight into emerging solutions and technologies that promise to shape the next generation networks. The conference will cover the areas of Ethernet services, IP/MPLS, optical and emerging multi-play applications across common infrastructures.

About Netformx

One solution, one repository, one integrated process Netformx® provides rules-based design and quoting platforms that facilitate fully validated creation and lifecycle management of network designs. Whether a company is creating physical data networks, deploying converged VoIP solutions or selling MPLS/IP-VPN and Managed Services, Netformx software streamlines the end-to-end design and quoting process. Netformx's fine-tuned software engines rely on the world's most extensive multi-vendor KnowledgeBase™ of networking equipment, which includes catalog, extensive datasheet and manufacturer information coupled with configuration, and pricing rules. Netformx customers and partners include Cisco Systems, Nortel Networks, AT&T, Sprint, Pomeroy, IBM Global Services, Dimension Data, Adtran, Motorola, Belden CDT, De Te We, Swisscom, Belgacom, Hewlett-Packard and others. Netformx is headquartered in Santa Clara, California with distribution partners overseas.

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